

# Nambucca Valley Landcare Strategic Plan 2021-2024

Issued August 2021



Nambucca Valley  
**Landcare**  
Network



## Who we are

Nambucca Valley Landcare is a community based not-for-profit incorporated association.

Our membership is comprised of local farmers, landholders, fishers, natural resource management practitioners and engaged residents who are dedicated to promoting a healthy and productive catchment.

Our volunteer Executive Committee is accountable for our governance, financial management, and staffing. We have two permanent part time staff – a Landcare Coordinator, and an Administration Officer.

Our funding is predominantly project based, through grants from the Nambucca Valley Council, NSW Government and Federal Government agencies, and some private contract work for landholders. We receive a small amount of funding from the NSW Government through the NSW Landcare Program to provide a base level of service to stakeholders.

## What we do

We design, manage and implement both on-ground and planning/research based environmental and sustainable agriculture projects for landholders, government agencies and farming enterprises. From project conception to completion, we deliver outcomes on-time and within budget.

We provide advice, information and support to help landholders, industries and other groups manage their natural resources such as soil, water and vegetation.

We operate from a shopfront in Bowraville, where we share resources, maps and planning documents.

We specialise in river restoration – both freshwater and estuarine; erosion control; bush regeneration; sustainable farm practices; and community capacity building.



## Mission

Nambucca Valley Landcare provides support to the landholders and community of the Nambucca Valley to promote a healthy and productive catchment.

## Vision

There is a well-supported, engaged and active Landcare community in the Nambucca Valley achieving improved productivity and environmental outcomes.



## OBJECTIVE 1 CONTINUE TO IMPROVE MANAGEMENT SYSTEMS & GOVERNANCE

### STRATEGIES

- Build on existing management systems by undertaking organizational checklist for corporate governance and addressing any gaps.
- Ensure committee is refreshed with new members.
- Identify location and type of NVL knowledge and develop tools to improve and share corporate memory.



## OBJECTIVE 2 TO HAVE FINANCIAL SECURITY

### STRATEGIES

- Regularly review fee schedule for activities undertaken for government agencies and private clients.
- Continue to actively seek funding opportunities, including government and non-government sources.
- Identify NVL's "point of difference" for funding applications.
- Generate "shelf-ready projects".
- Lock in future works, where possible, with NVC.
- Position NVL to be able to provide specialised river restoration works for private clients.



### OBJECTIVE 3 TO BE A RESPECTED ORGANIZATION IN THE NAMBUCCA VALLEY

#### STRATEGIES

- Ensure the NVL shopfront remains open and appropriately staffed.
- Ensure NVL uses a variety of media to communicate and engage with the community.
- Continue to deliver successful projects and high quality on-ground works.
- Communicate & celebrate NVL's successes and promote achievements to our partners, politicians and the community.
- Seek opportunities to promote NVL's position as the lead NRM organisation in the Nambucca Valley.



### OBJECTIVE 4 TO INCREASE ACTIVE MEMBERSHIP THAT IS MORE ENGAGED

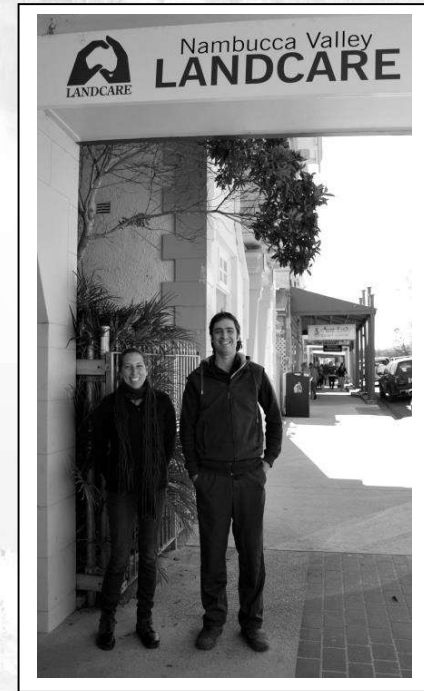
#### STRATEGIES

- Support volunteers, communities of practice, schools.
- Look at innovative ways of engaging the community.
- Identify further opportunities to run community planting days.

## OBJECTIVE 5 TO LEAD CHANGE IN NRM PRACTICE IN THE NAMBUCCA VALLEY

### STRATEGIES

- Engage with industry groups active in the Nambucca Valley when necessary.
- Continue to deliver successful projects, education and on-ground works.
- Ongoing review of management plans prepared by NVL or NVC or other organisations to identify opportunities for new projects and practice change.



## OBJECTIVE 6 TO DELIVER EXTENSION SERVICES

### STRATEGIES

- Continue to provide advice and support to landholders through face-to-face contact, on-farm activities and capacity building.
- Support and promote best practice for primary industries in the Nambucca Valley, through running field days and workshops.